

D.A.D. SALES

Announces new Team Member

Didsbury - Alberta, April 3, 2023, D.A.D. Sales announced the addition of Ilandi Esterhuizen to the Inside Sales Team in Alberta & Saskatchewan. *“Ilandi is a strong communicator, is well organized and respected in the electrical industry her experience makes her a valued addition to our growing team”* – Bonnie Youngs, Vice-President, D.A.D. Sales.

Years of industry knowledge and experience

Ilandi Esterhuizen is a skilled inside sales and purchasing professional with several years of experience in the electrical supply industry. Prior to joining the team at DAD, Ilandi spent over a decade in electrical distribution as an Inside Sales Representative. Her most recent role, Ilandi worked in purchasing and vendor relations. She brings a wealth of knowledge and expertise to the inside sales team and is committed to providing excellent customer service.

More Information

D.A.D. Sales is a customer-centric company with an outstanding over 40-year history of success as a manufacturer's representative for high-quality electrical equipment. Our expert team, boasting technical expertise and a collective 150 years of experience in the electrical products supply industry, is dedicated to providing exceptional service to our customers.

D.A.D. Sales represents some of the finest manufacturers of electrical supplies and offer a comprehensive range of products to meet the diverse needs of our marketplace. More information about D.A.D. Sales can be found at DADSales.com.

For more questions or clarification contact:

Bonnie Youngs, Vice President
D.A.D. SALES
BOX 2155 Didsbury, AB, CANADA, T0M0W0

byoungs@dadsales.com

877-231-9201